



Eich cyf/Your ref:  
Ein cyf/Our ref

William Graham AM  
Chair Enterprise and Business Committee

06 May 2014

Dear William

The impact of car parking charges on town centres is an issue that has been of concern to Assembly Members. However, there has been little formal research on this matter.

As you will know, the Enterprise and Business Committee in its enquiry into the Regeneration of Town Centres judged that the evidence presented regarding town centre parking was mostly anecdotal. I have therefore decided to commission a small piece of work to research the impact of varying car parking charges on town centre footfall. The research will consider:

- The existing evidence on car parking charges and town centre footfall
- What approaches to charging have been successful and unsuccessful
- The impact of varying charges on different users
- How car parking charges can be used to influence town centre footfall.

I expect case studies to be identified and based on discussions with a range of stakeholders, including businesses and local authorities, and for examples of good practice from outside of Wales to be reflected in the recommendations.

I hope that you will find the outcome of the research useful, and I will write to you again when it is completed.